

REAL MADRID CLUB REGULATION



Approved by Real Madrid's Board of Directors on 14 July 2016.

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PREAMBLE

The purpose of this Regulation is to develop the basic rules which, in line with club by-laws, will allow clubs to adapt and update their rights and obligations to Real Madrid F.C. and define the requirements to be considered an official Real Madrid Club.

ARTICLE 1. DEFINITION AND GENERAL CONCEPTS

1.- Concept of Club: Clubs are associations incorporated pursuant to the legislation in force applicable in each case and registered at the corresponding official registry.

2.- Official Real Madrid Club: Club legally incorporated and registered at the corresponding official registry that is recognized by Real Madrid F.C. as an official Club.

3.- Purpose: Contribute to promote, maintain and improve REAL MADRID F.C.'s representativeness and public image universally, in addition to fostering Real Madrid F.C.'s values and fraternity between its members and supporters and, therefore, support the Club's purposes.

4.- Club Member Status: Any natural person that forms part of a Club, voluntarily subject to the by-laws and committed to its purposes.

5.- Purpose of Clubs:

- Contribute to foster REAL MADRID F.C.'s values.
- Contribute to foster union and brotherhood between its members and supporters.
- Respect rival Clubs and supporters, promoting activities aimed at eradicating violence in football and fostering sportsmanship between supporters.
- Be non-profit.
- Uphold and defend the interests of REAL MADRID F.C..

ARTICLE 2. LINKAGES

Each of the members of the duly incorporated associations approved by REAL MADRID F.C.'s Clubs Department will have the special consideration of Official Real Madrid Club, provided that they fulfill this Regulation and implementing regulations that Real Madrid F.C. may establish at any given time strictly and in their entirety.

Also, those associations that fulfill the content of the preceding paragraph shall have the rights and obligation inherent to said status. The aforementioned rights and obligations are included in this Regulation. The Club shall be liable to Real Madrid F.C. for its members' actions.

ARTICLE 3. REQUIREMENTS FOR BEING AN OFFICIAL REAL MADRID CLUB

The indispensable requirements to be recognized as a Club are as follows:

- 1.- Accredit its legal incorporation and registration at the corresponding Official Registry.
- 2.- Apply for said status as specified herein.
- 3.- Spanish Clubs shall have a minimum of fifty (50) members who shall be Real Madrid members or holders of a Real Madrid F.C. ID card. In the event of being international Clubs, they shall have the same number of club members, even though in this case it will be sufficient for ten (10) club members to be Real Madrid F.C. members or holders of the Real Madrid F.C. ID card.

For such purposes and unless expressly authorized otherwise by the Club, a club member may not belong to more than one club. In places where there is a Club and the creation of a new one is requested, the Club will study the convenience or not of accepting it.

- 4.- The Club shall necessarily have its own registered office and address, which it shall not share with any other Club.

- 5.- The name and distinctive signs of the Clubs shall be compliant with the provisions of articles 4.2 and 4.3 of this Regulation.

ARTICLE 4. APPLICATION AND NAME

1. Those interested party(ies) who wish to be an Official Real Madrid Club shall complete and submit an application to the Real Madrid F.C. Clubs Department, which shall include the following information:

1. Name or denomination of the Club and its distinctive signs.
2. Registered address.
3. Contact person's details.
4. Documents accrediting its legal incorporation and registration at the corresponding Official Registry.
5. Declaration of the number of its integrating members, detailing those with Real Madrid F.C. members status.

2. In a maximum period of forty-five (45) days from receipt of the application, Real Madrid F.C. shall verify that it fulfills the established requirements for being an Official Real Madrid Club.

3. In order to avoid any confusion in this regard, the use of names or registered names identical or similar to those of other existing Official Clubs shall not be permitted.

Those clubs that use Real Madrid F.C.'s name and/or registered brands and/or the image of natural persons (for example, players) over whom Real Madrid has rights in their registered name shall not be considered an Official Real Madrid Club, unless previously authorized expressly and in writing by Real Madrid F.C. and said use is compliant with the conditions established in said authorization.

4. Club names or registered names or distinctive signs that go against the Club's own values (civility, social integration, sportsmanship, solidarity, tolerance, ethics, universality, fair play, excellence and any other values that reflect Real Madrid F.C.'s commitment to society) shall not be authorized.

5. Clubs shall not carry out commercial activities that may affect Real Madrid F.C.'s ownership rights in any way, such as for example use of its image, brands and any other right, etc.

6. Clubs shall not create or organize championships, schools, "clinics" or any other type of sporting event in which Real Madrid F.C.'s image is directly or indirectly used without its prior written authorization.

In the event that Real Madrid F.C. authorizes the organization of any of these events, it will sign the corresponding authorization for the Official Club that regulates and establishes the conditions under which it is authorized.

Any unauthorized use of Real Madrid F.C.'s image may entail the deregistration of the Official Club, notwithstanding the possible ensuing claims for damages.

7. The consideration of Official Real Madrid Club does not entail any liability whatsoever to Real Madrid F.C. for the creation, operation, activities and possible dissolution of the Club, being its members solely responsible.

ARTICLE 5. OFFICIAL CLUBS

1.- Once approved and verified by the Real Madrid F.C.'s Clubs Department, strict compliance with this Regulation and/or implementing regulations established by REAL MADRID F.C. at any given time, the Club shall be registered at the Official Registry of Clubs and will submit said recognition to the Club by means of a written document (**APPENDIX I**). From that time, the Official Club will enjoy the rights and obligations arising from its new status.

2.- The following data shall be registered at said CLUBS Registry:

- a. Club address, telephone number, fax number, email address and official website. Neither the creation nor the existence of offices or headquarters other than the registered office shall not be permitted.
- b. Name, surnames, address, Spanish National ID Card number, email address and contact telephone number of the club members, indicating their member status, in which case the member number shall be provided in order for Real Madrid F.C. to be able to identify the members of the Official Clubs and inform them of news and activities related to Real Madrid F.C. and to their member status of interest to them, via any means or channel, that envisages a special consideration for the members of the associations that support Real Madrid F.C.'s purposes.
- c. Official Real Madrid Club Member ID Cards, which will be the instrument that determines the number of components of the Club.

3.- All official Clubs shall also fulfill the following requirements:

- Update their data at least once a year, between June and August, by sending Real Madrid F.C. the Club specifications signed by the Secretary with the Chairman's approval (**APPENDIX II**). This will also include a brief annual report detailing the main activities carried out by the Club during the previous 12 months.

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- Maintain smooth communication with Real Madrid F.C. and be at its disposal as required.
- Organize non-profit acts linked to Real Madrid F.C..
- Organize or participate (with the prior authorization of REAL MADRID F.C.) in relevant social, cultural and sporting activities within its area of influence.
- Guarantee that all its members fulfill the obligations and duties applicable to official Clubs specified herein in all their public actions and manifestations, proceeding to immediately deregister any member who infringes them, notwithstanding the liability that may be incurred by the Club as a result of said circumstance.
- Support Real Madrid F.C.'s teams during their matches within their scope of action.

4.- Real Madrid F.C.'s Clubs Department shall keep a record of Official Clubs.

5.- Only those Clubs that strictly fulfill the requirements of the Law and this Regulation shall have access to the courtesies and advantages offered by Real Madrid F.C..

6.- The nonfulfillment of any of these obligations and/or any other included herein and/or in the implementing regulations established with respect thereto shall entitle Real Madrid F.C. to directly deregister the Club, which will lose its Official Real Madrid Club status and will be obliged to stop using any brand, name, logo, etc., that alludes to or is owned by Real Madrid F.C..

ARTICLE 6. OFFICIAL CLUB MEMBER ID CARD

1.- All Official Clubs shall identify and register their members, providing Real Madrid F.C. with said information so it can issue the club members' cards. Registrations and Deregistrations shall be notified so Real Madrid F.C. can proceed to update the information.

2.- The Clubs Department shall send the necessary forms to formalize the ID card and register the Club members (**APPENDIX III**).

3.- Real Madrid F.C. shall send the Club the official ID card of each of the club members, which will be a card including, at least:

- Real Madrid shield
- Club name

- Details of the club member provided by each of the Official Real Madrid Clubs **(APPENDIX IV)**.

4.- The Club shall send, along with the club member ID card, all the information relating to its use and advantages thereof.

5.- The official club member ID card is the property of Real Madrid F.C. and may be withdrawn at any time if the club member commits any of the infringement specified herein.

ARTICLE 7. MAINTENANCE ACTIVITIES AND REQUIREMENTS OF OFFICIAL CLUBS

1.- In addition to fulfilling all conditions established in Article 3 "**Requirements for being an Official Real Madrid F.C. Club**", each and every one of the Official Real Madrid Club shall undertake to maintain their organization active and in operation, fulfilling the material and formal requirements imposed by Law and by this Regulation.

2. -Clubs shall be deregistered when they:

- I. Nonfulfill legislation in their respective Countries and/or Autonomous Regions.
- II. Nonfulfill any of the obligations established herein.
- III. Make improper use any of the distinctive signs that are the property of Real Madrid F.C., giving rise to confusion or unfair competition both towards Real Madrid F.C. or another Club.
- IV. Cause and/or provoke damages to the assets, facilities, rights and/or interests of Real Madrid F.C..
- V. Foster any form of violence, racism, xenophobia or intolerance.
- VI. Do not uphold, damage and/or scorn Real Madrid F.C.'s values and image.
- VII. Manifest in public as an organization or through its members in a way that damages the honor and/or image of Real Madrid F.C. or of the persons who integrate their organization, of the members of Real Madrid F.C. or of other Official Clubs, notwithstanding the exercise of free expression within its constitutional limits.
- VIII. Make improper or inadequate use of the services provided by Real Madrid C and/or of the advantages of Official Club status.
- IX. Falsify the information furnished to Real Madrid F.C. in relation to the requirements established in Article 3 for creating and maintaining an official and/or any other club.

- X. The club's members are responsible for an offense and/or wrongful act in relation to the obligations established herein and implementing regulations imposed by Real Madrid F.C. at any given time.

3.- Notwithstanding the foregoing, the deregistration may be temporary or definitive in accordance with the severity of the events and/or the reoccurrence thereof.

4.- The decision shall be made by the Clubs Department and shall apply from the date on which it is notified to the Club.

ARTICLE 8. ORGANISATION OF THE CLUB MOVEMENT

1.- The Real Madrid F.C.'s Clubs Department, integrated in its Social Area, shall be responsible for coordinating and developing relations with Official Clubs.

2.- Also, the Clubs shall be jointly represented by a Club Committee.

ARTICLE 9. CLUB COMMITTEE -COLLABORATING BODY OF THE CLUBS DEPARTMENT-

1.- The Club Committee is a body integrated in the Clubs Department which, inter alia, discharges the following advisory functions:

- I. Those relating to the relations between Official Real Madrid Clubs.
- II. Collecting and discussing their suggestions and concerns.
- III. Making recommendations and putting forward proposals to the social area.
- IV. Communicating information, recommendations and proposals made by Real Madrid F.C. to the clubs.
- V. Any other function entrusted by Real Madrid F.C..

2.- The Club Committee shall be presided by Real Madrid F.C. directors previously approved by the Board of Directors or body of the Real Madrid F.C. to whom it delegates and shall be integrated by, at least, one Clubs Chairman in each Autonomous Region, as well as those which stand out for their activity (maximum 35).

Independently of the Clubs that comprise the Committee, the Committee's meetings may be attended by those persons called by the Clubs Department for such purpose.

3.- The Clubs Department shall annually review the composition of the Committee and inform all the Official Real Madrid Clubs of their constituent members.

ARTICLE 10. CELEBRATIONS, ACTS AND PROTOCOL

- I. Clubs shall individually or jointly hold meeting, acts or events they deem convenient, provided that Real Madrid F.C.'s values are permanently upheld. Real Madrid F.C. will give priority, for representation purposes, to collective events, i.e. that involve the participation of more than one club.
- II. Those clubs interested in holding events and that request the participation of Real Madrid F.C. representatives shall submit their proposal in writing to the Clubs Department at least one (1) month beforehand.
- III. The written proposal shall include, at least:
 1. The type of event
 2. The day, month, time and place of celebration
 3. The program
 4. The authorities invited to attend and expected attendance
 5. The approximate number of expected attendees
- IV. Real Madrid F.C. will analyze each of the applications receive and shall communicate their participation (or not), jointly defining the program of the acts in which they will be participating.

ARTICLE 11. PARTICIPATION OF REAL MADRID F.C.

- 1.- In all cases in which the participation of Real Madrid F.C. is requested, Real Madrid F.C. shall ultimately decide in which events it participates.
- 2.- In the event that Real Madrid F.C. approves the Club's proposal in a timely and adequate manner:
 - It shall decide who will represent it at each event.
 - It shall establish its events protocol or define its participation in the Club's program, by which the Clubs shall abide.
- 3.- Notwithstanding the foregoing, Real Madrid F.C. shall establish the representation in the events in accordance with the importance and in the following order:

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- 50th Anniversary Celebration
- 25th Anniversary Celebration
- Inauguration of a newly incorporated Official Club
- Inauguration of new premises of an existing Club
- Organization of territorial meetings
- Celebrations organized by clubs every five (5) years since their incorporation
- Other anniversaries, tributes, conferences and other celebrations.

4.- Also, Real Madrid F.C., when participating in the event, shall take into consideration the number of attendees, age of the club, coincidence with a sporting event or any other similar circumstance to designate its representative at the event.

ARTICLE 11. CLUB MEETINGS

REAL MADRID F.C. may organize a universal gathering of OFFICIAL REAL MADRID CLUBS, the information on which, if held, shall be sent to Club's registered office in a timely manner, including the participation requirements.

FINAL PROVISION ONE

Any doubts and/or incidents arising from the application of this Regulation shall be resolved by Real Madrid F.C.'s Clubs Department.

FINAL PROVISION TWO -Entry into force-

This regulation will become effective on 1/01/2017.

